

EMPLOYER TOOLKIT: How to Guide

We know that hiring and retaining the best staff is essential to your success – and that a great pension plan (like the one you offer) is a valuable benefit that

can help you attract and keep the right people. **Provident10** is proud to be your partner, and we want to support you as a Participating Employer in the Public Service Pension Plan.

That's why we've developed the Employer Toolkit. It's an easy-to-use set of tools and resources that will help you promote the value and benefits of the pension plan. You can download toolkit assets from our website and use them across your internal and external channels. We've also included support resources, such as quick guides, that can help your human resources and people leaders in conversations with job candidates and employees.

QUESTIONS & FEEDBACK

As a critical partner in the success of your employees – and our members – it is important to us that this toolkit meet your organization's needs. If you have feedback on the Employer Toolkit, or ideas for future assets we can include that would support you, we want to hear from you!



We're also here to answer any questions you may have about the **Employer Toolkit**, or Provident10. Contact us at info@provident10.com.

WHAT'S INCLUDED

- **A Participating Employer badge** that you can use wherever you communicate with job candidates.
- **Social media support** for your LinkedIn or other channels.
- **A webpage and one-pager** for job candidates or new employees that explain the benefits of the pension plan.
- **Posters** for your workplace, intranet and digital screens.
- **FAQs and other support guides** for your hiring managers, human resources team and other people leaders.



HOW IT WORKS

1. Visit provident10.ca/employers/employer-toolkit and review all available toolkit materials.
2. Download as many or as few of the toolkit assets as you need.
3. Use them across your organization's channels. This could include your social media feeds, website, job postings, intranet, bulletin boards – wherever you share information with employees

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